

DRAFT OAA Release III

Web 2.0 Industry and Ajax Community Boosted by OpenAjax Alliance

Group Nearly Doubles Membership, Defines Strategic Goals and Launches Website

Armonk, NY, September XX, 2006 . . . OpenAjax Alliance, an open industry collaboration dedicated to developing and expanding Ajax, today announced new partners and initiatives around the Ajax Community, signaling continued momentum for Ajax-based web technologies.

The group has almost doubled its membership since the launch in February of 2006. The newest OpenAjax Alliance members include: The Ajaxian, American Greetings, Bling Software, Curl, edge IPK, eLink Business Innovations, ENOVIA, MatrixOne, Finetooth, The Front Side, Ikivo, ILOG, IN2, IT MILL, Javeline, JWAX, Merced Systems, Nexaweb, Nitobi, OpenLink Software, Seagull Software, Sitepen, Sun Microsystems, Vertex Logic, Vircon, Webtide and Zoho.

"The momentum and benefits of the OpenAjax collaboration are important factors in advancing the adoption of Ajax technology across the industry," said Jon Ferraiolo of IBM on behalf of OpenAjax Alliance. "Ajax is a major phenomenon in the computer industry and will be the foundation of the next generation of the Web. Our mission is to accelerate customer success with Ajax through our technical and marketing activities."

The alliance launched its web site at www.openajaxalliance.org which outlines the group's strategic goals and publishes its first technology white paper. OpenAjax Alliance is also developing an OpenAjax Hub which represents a key part of the technical work and goals of the alliance. The OpenAjax Hub is a set of standard JavaScript functionality defined by the OpenAjax Alliance, with strong focus on being small and fast, that addresses key interoperability issues that arise when multiple Ajax libraries are used within the same web page. Version 1.0 of the OpenAjax Hub is targeted for early 2007.

OpenAjax Alliance's goal is to serve as an industry catalyst so that an Ajax-enabled Web 2.0 can happen as quickly as possible. Through its technical committee activities, the alliance will address key Ajax interoperability issues so that developers can successfully use multiple Ajax technologies within the same web application. Through its marketing activities, OpenAjax Alliance will educate the community on how to achieve success with Ajax using cross-platform open technologies.

The set of technologies known as "OpenAjax" being developed and facilitated by the alliance will provide the following benefits to web developers:

- Lower development costs and faster delivery of Web 2.0 innovations
- Vendor choice and interoperability
- Richer web experience and greater collaboration that can be added incrementally to existing HTML websites or used for creating new applications

The alliance will have its second group meeting in Silicon Valley, California the first week of October to elect its steering committee, set 2007 agenda goals, address other procedural issues, and plan its activities for the coming months.

About OpenAjax Alliance

The OpenAjax Alliance is an organization of leading vendors, open source projects, and companies using Ajax that are dedicated to the successful adoption of open and interoperable Ajax-based Web technologies. The prime objective of the group is to accelerate customer

success with Ajax by promoting a customer's ability to mix and match solutions from Ajax technology providers and by helping to drive the future of the Ajax ecosystem. To learn more about OpenAjax Alliance, please visit: www.openajaxalliance.org.

Press Contact:

Joe Becker
OpenAjax Communications
917-472-3428
bjoseph@us.ibm.com

Quote Sheet:

New members are encouraged to provide a quote on joining the alliance, all other members may provide a quote on the groups momentum, website, etc.

Joe Becker
IBM Communications -- Software and Systems Group
11 Madison Ave., 18th Floor
NYC, NY 10010
Office: 917-472-3428 -- IBM T/L: 522-3428
bjoseph@us.ibm.com